

Badbury Park Primary School – Travel Plan

Section 1

School Contact Details

School Name:	Badbury Park Primary School
School Address:	Rainscombe Road, Coate Swindon, Wiltshire, SN3 6ER
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Website:	www.badburyparkprimary.co.uk
Executive Headteacher:	Mrs Jo Fraser
Head of School:	Mrs Louise Dance

About the School

Badbury Park Primary School will cater for children between the ages of 3 and 11, living within the Badbury Park housing development, and the surrounding areas. The school will be a 420 place 2FE Primary, with a 48 place Nursery and 45 members of staff.

The school opening times are between 8:30am – 3:20pm. The school gates are open to parents and pupils from 7.45am each morning, with the expectation for all pupils to be in class for 8:45am (KS2) and 8:50am (EY/KS1) ready for formal registration. This will provide a 15-20 minute 'drop off' allocation of time, for pupils to arrive to school, to alleviate the congestion in the morning. The school day for pupils in Reception to Year 2 will finish at 3:00pm, Year 3 to Year 6 pupils will finish at 3:05pm, with the Nursery class finishing at 3:15pm. There is a breakfast club provision from 7:45am and after school club provision, that runs until 6:00pm. As the school grows over the coming years, additional extra-curricular activities will run on site for pupils to attend. These clubs will run until 4:30pm.

Location of the School

Badbury Park Primary School is situated within the Badbury Park housing development, as shown in Figure 1. The school site sits adjacent to Day House Lane, with the front of the school leading onto Rainscombe Road. The site is located approximately 5km to the south west of Swindon town centre.

Figure 1 – Site Location



The roads within the vicinity of the school have public footways along the side of the carriageway, which are suitable for walking/cycling/ scooting to school, from many of the surrounding residential streets. The school will have cycle/scooter storage, which will be located within the secure line of the site.

Head of School

The Head of School has ultimate responsibility for the Travel Plan and ensuring that targets are met. She will also be responsible for appointing a Travel Plan Coordinator and briefing them on their responsibilities.

School Governors

The Travel Plan Coordinator, Head of School and Designated School Governor will ensure that all of the School Governors are informed of the progress of the Travel Plan and consulted on any suggested improvements, at regular termly meetings.

Introduction

Our School Travel Plan (STP) is a working document that sets out the measures that Badbury Park Primary School will use to promote walking and cycling to school, in order to reduce the amount of single car usage. These measures will be monitored on a regular basis. Training and raising awareness of travel issues are an inherent part of school life. The intention of this document and the measures implemented, are to improve the way in which all our stakeholders: staff, governors, children and parents think about travel.

The STP provides the school with a means by which to effectively manage the transport needs of regular users of the school. It is not intended to be anti-car, but will detail alternative modes of transport available.

Proposed School Development

Badbury Park Primary School opened in September 2019 and will grow year on year, until it reaches full capacity of 420 primary school places. Figure 2 below shows the school growth until 2025.

Figure 2 – School Growth

	Current number of pupils (if applicable)	2019	2020	2021	2022	2023	2024	2025
Reception	14	30	60	60	60	60	60	60
Year 1			60	60	60	60	60	60
Year 2				60	60	60	60	60
Year 3					60	60	60	60
Year 4						60	60	60
Year 5							60	60
Year 6								60
Totals		30	120	180	240	300	360	420

Section 2

Why a School Travel Plan?

Badbury Park Primary School wishes to implement a Travel Plan to monitor parents/pupils' modes of travelling to school, with the aim to reduce the number of car trips made. We would like to lessen the congestion associated with morning 'drop-off' and afternoon collection from school, and to reduce parents from the use of Day House Lane and other nearby streets. Badbury Park will increase the awareness amongst pupils, parents and staff about the health, environmental and social consequences of their travel choices.

The Aims of the Travel Plan:

- To encourage a reduced reliance on the car through the reduction in length and number of motorised journeys, particularly of those undertaken in single occupancy vehicles.
- To promote the use of alternative means of travel which are more suitable, environmentally friendly and respectful to the local residents of Badbury Park.

Our Objectives:

- To encourage walking
- To encourage cycling
- To encourage scooting
- To encourage use of the 'Bikeability' initiatives
- To limit travel to the school by car to a level that can be accommodated by the proposed parking facilities, on-street capacity, and the school 'drop-off' area, by encouraging car sharing and considerate parking

Prior to the school opening in September 2019, a survey was emailed out to our parents to complete. The survey focused on collecting data for planned travel arrangements to school and travel measures put into place accordingly and monitored regularly, to ensure a more environmentally friendly approach to travelling to school, is adopted. As the school continues to grow, year on year, effective travel measures will be established and new cohorts of parents/pupils will be informed on our preferred methods of travel.

Badbury Park Primary School publishes regular newsletters and leaflets to our parents (see appendix A), highlighting the ways in which we would encourage the children to travel to school. Reminders of considerate parking is also addressed, where needed. Signage around the school site and within the 'drop-off' zone at the front of the school, will be suitably placed to remind parents and visitors to the school of appropriate parking.

Staff members use the staff car park at the rear of the school, leading off from Day House Lane.

Section 3
Access to the School

Walking

The DfE Statutory Guidance 'Home to School Travel and Transport Guidance' states '*the measurement of the statutory walking distances is not necessarily the shortest distance by road. It is measured by the shortest route along which a child, accompanied as necessary, may walk safely.* The Walk It guidance continues to state '*the 'statutory walking distance' is used in the UK to determine if a pupil qualifies for free school transport, or if they're considered to live close enough to walk to school. The distance is calculated from the child's permanent home to school. For children aged 8 or under the statutory walking distance is 2 miles. For children over 8 years old, the statutory walking distance is 3 miles.*'

The Badbury Park housing development benefits from a good network of walking routes and wide footways. Within the vicinity of the site, the internal estate roads within Badbury Park all have 2m wide footways on either side of the carriageway. Footway provision on Rainscombe Road, on the site frontage is shown in Figure 3.

Figure 3 – Footway on Site Frontage



Homington Avenue and Biddestone Avenue, the main distributor roads within the development have 3m shared footways/cycleways on either side of the carriageways. These are shown in Figure 4 and Figure 5.

Figure 4 – Homington Avenue



Figure 5 – Biddestone Avenue



Awareness of good walking routes leading to the school will be promoted to all of our parents, visitors and staff.

Further promotion of daily walking to school, will include Badbury Park Primary School taking part in national incentives to raise the number of children making healthier travel arrangements. An example of such an incentive would be 'The Walk to School Week'. The Walk to School Week is a five day challenge aimed at primary schools. We will also complete our own challenges and enticements, such as: a morning mile, a walk-a-thon and a pedometer competition.

Badbury Park Primary School will also promote a '5 Minute Walking Zone' to all of our families. A 5 Minute Walking Zone aims to encourage children and families to walk for at least part of their journey to and from school. It increases opportunities for healthy exercise, reduce traffic and congestion around the school and improve the local environment for the whole community. Families who live in, or near the zone will be encouraged to walk or cycle to and from school every day, while those with longer journeys who choose to drive, will be asked to park safely outside the zone, and walk the last five minutes of their journey.

The project will involve the whole school community, but will require the STP Coordinator to oversee the planning and setting up of the scheme. The STP Coordinator will map out the 5-minute zone around the school, and will distribute walking maps to our parents. By launching this scheme, we feel it will reduce the amount of traffic around Badbury Park Primary School, and it will show families that it can often be quicker, easier and less stressful. We will also identify alternative parking facilities such as the Local Centre and pubs (with permission), or quiet side roads where parents could park without inconveniencing residents.

Cycling

Cycling to school has the potential to substitute short car trips. For pupils to use this method of transport, it is important that they have the suitable skills and can travel safely. To support the possibility of this need, Badbury Park Primary School will run sessions on the following:

- Road Safety
- Be Bright Be Seen
- Bikeability – cycle training for pupils

Travelling to school by bicycle is certainly feasible within the Badbury Park area, with suitable footpaths/cycleways either side of the residential roads. Badbury Park Primary School will also have cycle storage within the school site that will be located within the secure line.

Cycle access can be of value to staff, but considerations will need to be made in regards to the carrying capacity of equipment and essential documents, and the practicalities of distance.

Badbury Park Primary School will take part in national and local cycling events such as:

- Bikeability
- Bike to School Week
- The Big Pedal

Promotion of these events will be sent to parents in advance, to allow time and planning for travelling to school.

Buses and Trains

The closest existing and serviced bus stop to Badbury Park Primary School, is located at the Great Western Hospital. This is currently a 600m walk to the site location; reducing to a 400m distance once the walking and cycling improvements have been made within the Badbury Park estate.

Other bus stops in the vicinity are located at Coate Water on Marlborough Road (800m walk), and Badbury Wick on Marlborough Road (approx. 1.1km walk).

There are a large number of bus service connections to a wide number of destinations, so travelling by bus could offer a realistic mode of transport for future staff.

Swindon Rail Station is the nearest station, which is 5.7km to the site and bus services 1 and 1A provide regular transfers (15 minutes). The station serves destinations further afield, for those staff members, parents/pupils who would like to travel by a sustainable means, but who live too far away to travel by bus, walk or cycle.

Car Travel and Parking

The school fronts Rainscombe Road, which has a fairly high density of traffic during drop off and pick up. The majority of the roads within the local area are residential, with footways either side of the carriageway. Badbury Park Primary School has a 'drop-off' zone on Rainscombe Road, which will support the flow of traffic during the busy periods of the school day. There are also public parking bays in front of the school site, with pedestrian access to the school gates. Nearby to the school a Local Centre is planned, which will have parking facilities. This facility could be an option during the busier periods of the school day.

As mentioned previously, all parents will be discouraged from driving their children to school, however, we appreciate in some cases this method of transport may be required. Parents who drive their children to school are required to park with utmost consideration to the local residents and in 'safe' locations. They are not to double park, to park on junctions or over public crossings.

The school works closely with the local Community Police Service and a PCSO is on site at least twice per month to help regulate any inappropriate parking, and members of the school's leadership team will act as monitors, to encourage courteous road use by parents.

Staff members who travel to school by car park in the staff car park, accessed via Day House Lane.

Out of hours, gates guard the car park entrance on Day House Lane. The gates are set 5 meters in from the roadside. The first staff on site pulls in in front of the gates clear of Day House Lane and using hazard/headlights/rear lights as appropriate. Staff will not be allowed to queue on Day House Lane. When leaving the site, the last car will not be parked on Day House Lane and will stay in the pull in, again using head/hazard lights as appropriate whilst the gates are locked.

No deliveries will be received from the car park and all deliveries on ordering will be directed to Rainscombe Road.

The car park is not available to parents for drop off/pick up and this is communicated in newsletters and other school/parent communications.

Summary

The site benefits from excellent connections to established walking and cycling routes connecting to surrounding residential areas, which are within suitable walking and cycling distances. There is a realistic potential for trips to and from the school to be made, via non-car modes.

Section 4
Targets and Action Plan

Objective	Target/Actions	Timescale	Lead Person(s)	Monitoring
To encourage walking to school	Participate in 'Walk to School' weeks	Ongoing	Head of School STP Coordinator	Proportion of those walking to school has increased
	Set up and monitor the '5 Minute Walking Zone' scheme – launching it to parents/pupils	Ongoing	STP Coordinator Head of School	Reduced amount of cars outside the school. Survey results to show the proportion of those walking to school has increased
	Use newsletters to publicise events and survey results	Ongoing	Head of School	Items featured at least termly
	Positive rewards for classes with the most children walking to school	Ongoing	Head of School/Class Teacher	Proportion of those walking to school has increased
	Distribution of walking maps to parents and pupils	Yearly	STP Coordinator	
To encourage cycling to school	Participate in national and local events, such as The Big Pedal	Ongoing	Head of School STP Coordinator	Proportion of those cycling to school has increased
	Bikeability training undertaken	Yearly	Head of School STP Coordinator	Report to Governors Proportion of those cycling to school has increased
	Investigate family cycle training	Yearly	STP Coordinator	
	Distribution of cycle route maps to parents and pupils	Yearly	STP Coordinator	
	Road safety training to pupils	Yearly	STP Coordinator Road Safety Team Police Community Support Officers	
	Use Jigsaw's PSHE curriculum	Yearly	Class Teachers PSHE Lead	

To improve road safety	to teach road safety, incorporating it into the curriculum			
	Letters to parents highlighting safe walking and cycling routes	Yearly	STP Coordinator Head of School	
To improve road safety	Make School Travel Plan available to parents/pupils/staff	Yearly	Head of School	Plan published on the website
	Traffic survey around school to identify numbers and location of vehicles and pupils travelling to the school	Yearly	STP Coordinator Staff/Pupils	Survey undertaken and results analysed Actions created
To limit travel to the school by car	Use newsletters to publicise Travel Plan initiatives	Yearly/When Reviewed	Head of School	
	Encourage car sharing through newsletters	Ongoing	Head of School	Items featured at least termly
	Request for considerate parking by parents to be made in the newsletter	Ongoing	Head of School	Items featured at least termly
	Complete regular parent surveys to identify their travel arrangements to school	Ongoing	STP Coordinator	
	Monitor parking around the school	Ongoing	STP Coordinator Police Community Support Officer Head of School	Report to Governors

Section 5 **Monitoring**

Progress on the implementation of measures will be monitored by the STP Coordinator and the Head of School, on a regular basis. Feedback will be collated by the STP Coordinator, with potential improvement measures, before consultation with the Governing Body.

The STP Coordinator will be expected to listen to the views of pupils, parents, other members of staff and visitors to the school about any difficulties encountered during their travels to and from the school. Discussions about how these may be overcome will take place, either by improving the

current measures or by implementing new ones. The STP Coordinator will keep a log of any difficulties encountered, potential improvements to current measures, and possible new measures.

Section 6

Raising Awareness

All staff, pupils and parents will be informed of the existence and benefits of the STP. A STP pack will be issued to all members of staff and form part of the induction pack for new staff. Relevant information will be displayed in prominent locations in the school, where it can be easily viewed, such as on notice boards, and on the school website.

APPENDIX A



Parents' Parking Promise

Badbury Park Primary School is keen to promote considerate parking and asks all parents to consider the local residents and promise:

- Never to park across drives, even for a few minutes
- Never to park on pavements in a way which prevents pedestrians, disabled users or parents with buggies from using the pavement
- Never to park on corners and prevent a clear view for those crossing the road
- Never to stop on Zig Zag lines even for a few minutes
- Never to park in such a way as to block the road and prevent emergency vehicle access.

Please also remember that walking to school is a great way to become healthier and can positively contribute to a child's development. Weight control, reduction in the risk of diabetes, improved psychological welfare and better academic performance are among the potential benefits of physical exercise.

I promise to abide by the considerate parking promise and protect the safety of the children by being a thoughtful driver and will try to use my car as little as possible for school journeys.

Child's Name: _____ Class: _____

Parent's Name: _____

Parent's Signature: _____

Date: _____